

RICARDO PORTO

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UX/UI Designer

I'm a designer with over 11 years of experience (5 of them as a UX/UI/Product Designer) and currently working as a Senior Product Designer in a Food Tech Company.

During my career, I worked in the financial industry, enterprise companies, e-commerce agencies, and also as a consultant. I started my career as a graphic designer, and before migrating to UI/UX he also worked with motion graphics, web design, and a little bit of 3d, that's why I consider myself a multidisciplinary designer.

I'm passionate about understanding how things work and a really curious person.

Experience

Just Eat Takeaway (Skip the Dishes) | Senior Product Designer

Canada - Toronto | April 2022 - at the moment

Just Eat Takeaway.com is a leading global online food delivery market place with over 580,000 connected restaurants. As a designer I help restaurants managing their business and their day-to-day operations with business tools.

Toptal | UX Designer Freelancer

Remote | July 2022 - at the moment

Toptal is an elite freelance global network of design, business, and technology experts. As a designer I'm helping their clients to build website, apps, ecommerces among other products.

The Form Factory | Senior User Experience Designer

[Remote] EUA - California | August 2021 - May 2022

At Form Factory I helped the company to bringing eComm stores into the sub-second era with PWA technology and to create beautiful storefront. I lead the design team and helped them structure the design process.

IBM | User Experience Designer

Brazil - Brasília | March 2020 - October 2021

As a consultant at IBM I helped clients to build disruptive digital products through design methods. At IBM iX I worked at the intersection of strategy, creativity, and technology to help clients digitally reinvent their businesses. Acting as a UX designer I have worked with clients like Bank of Brasil and Bradesco Health.

Sicoob Bank | Product Designer

Brazil - Brasília | November 2017 - March 2020

Development of new digital products, like site and apps. Improve UI/UX concepts for already existents products. Creating communications for all the country and leading the design team of digital communication. Planning events. Thinking and developing communication concepts for Sicoob all over the country.

Education

WISEUP - English

Brasília | June 2018 – April 2020

FAESA

BS degree in Advertising and Marketing
Vitória | January 2009 – December 2012

Castro Alves School

Elementary and High School
Cariacica | January 1998 – December 2008

Additional Courses

IBM Garage Methodology

IBM | May 2021

User Research - Methods and best practices

The Interaction Design Foundation | Nov 2020

IBM Blockchain Essentials

IBM | May 2020

How to Build Digital Products

Product School | April 2020

Enterprise Design Thinking

IBM | March 2020

Product Management

FGV | January 2019

Public Speaking

Marcelo Vieira - Inspirando Talentos | May 2019

Product Design

Udacity | December 2018

UX Weekend

Mergo | October 2018

Motion Graphics - After Effects

N-Pix | June 2015

Languages

Portuguese and English

Awards

Uber Hack Brasília

Winner

